To:
Mr Frans Timmermans, European Commission Executive Vice-President for the European Green Deal
Ms Margrethe Vestager, European Commission Executive Vice-President for A Europe Fit for the Digital Age and European Commissioner for Competition
Mr Thierry Breton, European Commissioner for the Internal Market
Mr Virginijus Sinkevičius, European Commissioner for Environment, Oceans and Fisheries

Why Europe needs a 10-year smartphone

210 million smartphones are sold annually in the EU - that's almost 7 every second. And despite 77% of EU citizens preferring to repair their goods rather than buy new ones, only around 11% will repair their phones when they break.

The only way to reverse the trend is to urgently put an end to premature obsolescence. We are therefore asking Europe to be a true leader, and ensure that every new smartphone put on the market lasts for at least 10 years.

In March 2020, the European Commission’s Circular Economy Action Plan promised a “new Right to Repair” and measures to ensure that sustainable products, services and business models become the norm.

This commitment was more than welcomed as the production of electronics contributes significantly to the ecological crisis.

But the initial Right to Repair measures implemented this year for household appliances are far from being enough. Not only do they restrict these improvements mainly to professional repairers, they do not address the central issues of the cost of repair and software updates.

All Europeans should have the right to use their smartphone for at least 10 years. That is the spirit of our campaign. Phones need to be easy to disassemble so that batteries and other parts can be easily replaced. All spare parts should be affordably available to consumers as well as repair professionals. Manufacturers must commit to providing repair information and long-term software and security updates.

Finally, everyone should be able to make informed purchasing decisions about the repairability of the phones they’re buying. That is why we are asking for a European repair index, highlighting the most easily and affordably repairable phones.

These measures are key not only to achieve Europe’s sustainability ambitions but also to create new jobs and build resilient communities.

Smartphones are everywhere, and by regulating them the Commission has a unique opportunity to influence a global shift in the way they are designed, repaired and reused. Yet,
we are already witnessing manufacturers asking to delay the implementation of future regulations - something we simply cannot afford.

A 10-year phone sounds like a challenge, but it is well within reach.

The time to act is now. The latest IPCC report could not be clearer and as you are attending COP26, words need to be supported by real action and legislation.

Extending the lifetime of smartphones by just one year could save 2.1 million tonnes in annual CO2 emissions. Going further and extending the lifetime from 3 to 10 years would save 6.2 million tonnes annually by 2030 - a 42% reduction on the overall footprint of the products. This is the right level of ambition for a continent striving for climate neutrality.

And there is no reason why all devices - not just smartphones - should not last at least 10 years. Electronic waste is one of the fastest growing waste streams in the world - 53.6 million tonnes were discarded in 2019, out of which only 17% were properly recycled, let alone repaired. Most consumer electrical and electronic products are not expected to be included in the forthcoming Ecodesign Working Plan, proposals for a repair index, or other measures foreseen in the Circular Electronics Initiative - this must change.

Our campaign is supported by leading thinkers and activists in the repair, digital rights, design and sustainability sectors who are all co-signatories of this letter.

The time for ambition is now.

Our demands:

- The bundling of spare parts should be prevented through dedicated ecodesign rules as it allows manufacturers to group together spare parts. This significantly increases the cost of spare parts and hence the cost of repair, making it less likely to happen. It is also a waste of materials when only one part fails.
- Spare parts should be mandated to be delivered within 3 working days.
- The issue of the price of spare parts needs to be addressed as part of the Circular Electronics Initiative to ensure repair becomes truly affordable, for example by preventing any barriers on using reused parts.
- Part pairing (the use of software by manufacturers to pair some spare parts to an individual unit of a device) should be prevented and software updates should be extended to 10 years. The current proposals for ecodesign rules will only require software support for 3-5 years.
- A repair index should be introduced to help citizens identify the most repairable phones. However, the current methodology critically ignores the issue of the cost of repair. Not only technical feasibility determines the likelihood of a repair, price does too. This should not be neglected.
- These measures need to be implemented fast - considering the changing nature of products concerned and the ecological and social emergencies. This requires more Commission resources and staff to be made available for EU’s product policy.
Signed by:
100 organisations
7382 individuals

Signed by 86 organisations members of the Right to Repair campaign:

Austria:
- Association for Waste Prevention
- Refurbed
- Repanet
- Reparatur Netzwerk
- Revolve Circular

Belgium:
- Aegee Europe
- Catapa
- Circular Brussels
- Cero
- De Transformisten
- Ecos
- EEB
- Free ICT Europe
- Generation Climate Europe
- Justice et Paix
- Pronto Fix
- Relaks
- Repair & Share
- Repair Together
- Reuse
- Tournevie

Denmark:
- Fair Denmark
- Prosa
- Repair Café Denmark

Estonia:
- K-Space
- Paranda

France:
- Backmarket
- Coben
- Ethikis ad Civis
- HOP
- Repair Café France
- Spareka
- Zero Waste France

Germany:
- Anstiftung
- DNR Europe
- GermanWatch
- Ifixit
- Netzwerk Reparatur Initiativen
- Runder Tisch Reparatur

Greece:
- Epanekkinis

Hungary:
- Friends of the Earth Hungary

Iceland:
- Reykjavik Tool Library

Ireland:
- Community Resource Network Ireland
- Cycle Sense
- Rediscovery Center
- The Useless Project

Italy:
- Giacimenti Urbani
Luxembourg:
- Mouvement Ecologique
- Oekozenter Padenfall

Netherlands:
- 4Phones
- Captain Mac
- Minicopters Dji Repair
- Mobile Parts
- Natuur & Milieu
- Repair Café International

Norway:
- Ava Norway
- Friends of the Earth Norway
- Restarters Norway
- Sustainability & Design Lab

Poland:
- Quickfix
- Zero Waste Poland

Portugal:
- Lipor
- Repair Café Lisboa

Slovakia:
- Repairably

Slovenia:
- Pirate Party Slovenia

Spain:
- Ereuse
- Setem

Sweden:
- Repair Café Malmö

Switzerland:
- Thingsy
- Repair Café Fribourg

United Kingdom:
- Association of Heritage Engineers
- Community Resource Network Scotland
- Hello Klyk
- Hex
- Green Alliance
- My Mac Fixer
- Nesta
- Nottingham Fixers
- Remade Network
- Repair Café Tunbridge
- Southampton Repair Café
- Studio Steer
- Technical in Nature
- The Restart Project
- Transition Chesterfield
- Watlington Climate Action Group

Co-signed by 14 additional organisations

Belgium:
- Edri
- Friends of the Earth Europe
- Zero Waste Europe

France:
- GreenIT

Germany:
- DigitalCourage
- Epicenter.works

Greece:
- Homo Digitalis

Netherlands:
- Fairphone
- Good Electronics
- SOMO

Poland:
- Centrum Cyfrowe

Slovenia:
- Državljan D / Citizen D

Turkey:
- Alternatif Bilisim

United Kingdom:
- Privacy International
Co-signed by 7382 individuals, including:

Ross Anderson, Professor at University of Cambridge, UK
Leyla Acaroglu, Founder of Disrupt Design, Australia
Aja Barber, Activist, UK
Flore Berlingen, Author, France
Reuben Binns, Associate Professor at University of Oxford, UK
Frederic Bordage, Founder at Green IT, France
Biljana Borzan, MEP (S&D), Croatia
Anna Cavazzini, MEP (The Greens), Germany
Adélaide Charlier, Founder of Youth for Climate, Belgium
David Cormand, MEP (The Greens), France
Alexandra Deschamps-Sonsino, Founder of Designswarm, UK
Tomas Diez, Director at Fab Lab Barcelona, Spain
Claire Fernandez, Executive Director at EDRi, Belgium
Paula Forteza MP (LREM), France
Sandra Goldmark, Professor at Barnard, USA
Eva Gouwens, CEO at Fairphone, the Netherlands
Claude Gruffat, MEP (The Greens), France
Jason Hickel, Author, UK
Thibaud Hug de Larauze, CEO of Backmarket, France
Yannick Jadot, MEP (The Greens), France
John Keane, Ceo of SolarAid, UK
Mike Little, Co-founder of WordPress, UK
Magid Magid, Former MEP (The Greens), UK
Sara Mattieu, MEP (The Greens), Belgium
Gerry McGovern, Author, World Wide Waste, Ireland
Nathan Metenier, Activist at Youth & Environment, Belgium
Martine Postma, Founder of Repair Café Foundation, the Netherlands
Rob Phillips, Independent Designer (RCA), UK
Alison Powell, Associate Professor LSE, UK
Julia Reda, former MEP, Germany
Arne Semsrott, Journalist at OKFN, Germany
Mounir Satouri, MEP (The Greens), France
Max Schrems, Founder of European Center for Digital Rights, Austria
Adrian Smith, Research Professor at University of Sussex, UK
Michelle Thorne, Senior Program Officer at Mozilla, Germany
Marie Toussaint, MEP (The Greens), France
Jilian York, Director for International Freedom of Expression, Electronic Frontier Foundation, Germany
Kyle Wiens, Co-founder at iFixit, USA